

# 29<sup>th</sup> Annual Greater New Orleans International Auto Show

March 16-18, 2012

Morial Convention Center New Orleans  
Halls I2 and J



Paramount Shows, Inc  
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## What they are saying.....

“I do a lot of the major shows for Ford; Detroit, Chicago, New York, LA, and, I’m really impressed with this show.”  
- *Larry, Ford Display Manager*

“Smaller markets provide a better experience, more face time with leads that are serious buyers, beyond our expectations.”  
- *Mary, Toyota Product Specialist*

“More interested buyers and steady traffic.”  
- *Craig, Chevrolet Product Specialist*

“I saw more customers in a 2 hour period than in 3 days at the dealership and, the quality of the attendance was great.”  
- *Charles, Sales Associate*





**Don't wait for these  
consumers to come to you.**

**You go to them at the 29<sup>th</sup> Annual Greater  
New Orleans International Auto Show.**



## Exhibitors – Automotive Manufacturers

Space Cost

\$3.85 / sq ft

Includes carpet, visqueen, daily carpet cleaning

## Vendors and Allied Products

10x10 Booths \$650

includes 6' draped table and (2) chairs

Non-Profit Organizations \$150

Other sizes upon request

